

2021 Tourism Pemberton Financial Report

REVENUE

Balance Forward (Bank Account Year End 2020)	\$19,050.10
Membership fees x 35	\$8,750.00
Map Ads	\$0
Pemberton Farm Tour Partner Fees	\$1,200
SFCS Video Series Sponsorships	\$10,500
VOP / SLRD - PDIF	\$20,000.00
VOP/SLRD - Nairn Falls Snow Clearing 2020-2021	\$3,477.71
Bridge River Valley Comm. Assoc. - Coop Marketing Campaign	\$1,000.00
Destination BC - Coop Marketing Campaign	\$20,000.00
Destination BC - DMO CAF Fund	\$16,500.00
Destination BC - CPI Photography Project Fund	\$7,500.00
TOTAL REVENUE	\$107,977.81

EXPENSES

Bank Service Charges	\$127.50
Multiple Insurance Services Inc. - TP Insurance	\$899.00
Marketing Co-Ordinator	\$15,038.11
Go Camping BC Ad	\$472.50
Cutting Edge Signs - Nairn Falls x 2	\$194.88
The Raven Guide - Vince Shuley	\$1,500.00
The Raven Guide - Wayne Flann	\$1,050.00
The Raven Guide - Cutting Edge Signs	\$439.04
The Raven Guide - PowderCanada.com Ads	\$420.00
The Raven Guide - FB & IG Ads / Carlee's Expenses	\$1,411.58
Share the Road Printing - Cutting Edge Signs	\$672.00
Share the Road Labour - ERW (1)	\$443.95
Share the Road Labour - ERW (2)	\$526.50
Carlee Misc Admin Expenses	\$187.99
Pique - AGM Ad	\$94.61
Northern Woods & Water Highway Membership	\$100.00
OTBP Copywriting - Positron Communications	\$1,050.00
OTBP Copywriting - Positron Communications	\$525.00
Pique Ad Visitor Guide (2021-2022)	\$1,575.00
Ryan Regehr Creative (SFCS Video Prod)	\$5,250.00
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Landmark Media (Whistler Ma Ad)	\$551.25
War Room Inc (OTBP Marketing Agency)	\$17,000.00
Tourism Pemberton Cheque Order	\$181.30
Daniel Schranz - Nairn Falls Snow Clearing	\$3,477.71
Tourism Whistler - Arts & Cultural Campaign 2021	\$1,050.00
Niche Market Design - PFT Brochure Design	\$198.45
Niche Market Design - Range Beyond Range Design	\$2,184.00
Chamber Membership re storage	\$0.00
POW WOW Meeting - Room Rental	\$92.16
Western Canada MBTA Campaign	\$1,575.00

Western Canada MBTA Fee	\$0.00
Ben Giraridy Photography 50% (CPI Project)	\$1,500.00
Craig Barker Photography 50% (CPI Project)	\$2,250.00
Cutting Edge Signs - PFT x 4	\$120.96
PFT Domain	\$0.00
Clear Course Consulting - POW WOW Planning	\$1,237.60
Accelerate Communications Group - Go Camping BC Ad	\$472.50
Carlee's Expenses - Zoom, GoDaddy, PFT Ad Campaign, admin	\$1,460.99
Cougar Mount - Kathryn Gustafson	\$1,000.00
Canada's Best Apps	\$560.00
TP Web Hosting, Email & Domains - Custom Fit	\$600.00
Post Office Box Renewal	\$181.65

TOTAL EXPENSES	\$72,921.23
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Balance - December 31, 2021	\$35,056.58
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Backcountry Sanitation Infrastructure Project

REVENUE

CERIP Grant Funding \$236,500.00

TOTAL REVENUE \$236,500.00

EXPENSES

Banks Service Charges \$40.00 May
G. Edward Berwick Architect \$661.50 Sanitation Drawings
RPF Ads in Pique \$166.96 2 x 1/8pg ads
Daniel Schranz Contracting \$42,000.00 May 3, 2021
Daniel Schranz Contracting \$42,000.00 May 28, 2021
Cutting Edge Signs \$459.20 August 5, 2021
Daniel Schranz Contracting \$31,500.00 August 5, 2021
Daniel Schranz Contracting \$33,033.00 October 29, 2021

TOTAL EXPENSES \$149,860.66

Balance **\$86,639.34**

Agri-Tourism Wayfinding Sign Project

REVENUE

DBC Grant Funding \$110,000.00

TOTAL REVENUE \$110,000.00

EXPENSES

Clear Course Consulting - Wayfinding Project \$12,628.88 Apr - Jul 2021
Clear Course Consulting - Wayfinding Project \$1,057.61 Aug & Sep 2021
Clear Course Consulting - Wayfinding Project \$2,499.00 Oct 1 - Dec 10 2021

TOTAL EXPENSES \$16,185.49

Balance **\$93,814.51**