



Sunday, August 21

Slow Food Cycle Sunday 2022 Partner Opportunities

Event Mission

Pemberton's Slow Food Cycle Sunday brings together consumers and producers in a 'green' agri-tourism experience that has become a signature event for Pemberton, drawing participants from Sea-to-Sky, Vancouver and far beyond. Using the interpretive map, participant's cycle up and down the Pemberton Meadows Road selecting farms to stop at and visit. Each participating farm hosts a mini farmer's market featuring local products of this most important agricultural area. The 2019 event saw approximately 3150 participants.

Platinum/Title Partnership - \$5,000 – Pemberton Valley Supermarket

- Title Partnership – 1 x Partnership available at this level
- Exclusive vending space at registration location
- Business name and/or logo displayed prominently on SFCS event t-shirts
- Partner highlight and thank you on Facebook and Instagram
- Partner business name and/or logo prominently displayed in advertisements including:
 - Website
 - Save-the-Date e-card
 - Free event listings in Vancouver and the Sea to Sky Corridor
 - Pique Newsmagazine event ad
 - Event Guide Map
 - Traffic Advisory Notice
 - Signage at registration and along SFCS route – Partner sign and route signs
 - E-newsletters
- 10 complimentary entries for the event

Gold Partnership - \$2,500

- 2 x Partnerships available at this level
- Business name and/or logo included on SFCS event t-shirts
- Partner highlight and thank you on Facebook and Instagram
- Partner business name and/or logo displayed in advertisements including:
 - Website
 - Pique Newsmagazine event ad
 - Traffic Advisory Notice
 - Signage at registration and along SFCS route – Partner sign
 - E-newsletters
- 6 complimentary entries for the event

Silver Partnership - \$1,000

- 4 x Partnerships available at this level
- Business name and/or logo included on SFCS event t-shirts
- Partner thank you on Facebook and Instagram
- Partner business name and/or logo displayed in advertisements including:
 - Website
 - Pique Newsmagazine event ad
 - Signage at registration and along SFCS route – Partner sign
 - E-newsletters
- 4 complimentary entries for the event

Bronze Partnership - \$500

- 6 x Partnerships available at this level
- Business name and/or logo included on SFCS event t-shirts
- Partner thank you on Facebook and Instagram
- Partner business name and/or logo displayed in advertisements including:
 - Website
 - Pique Newsmagazine event ad
 - Signage at registration and along SFCS route – Partner sign
- 2 complimentary entries for the event

Community Partnership (for local Pemberton businesses) - \$250

- Up to 8 x Partnerships available at this level
- Business name and/or logo included on SFCS event t-shirts
- Partner business name and/or logo displayed on the website
- 1 complimentary entry for the event

Partnership Package Selected:

___ Platinum ___ Gold ___ Silver ___ Bronze ___ Community

Business Name: _____

Individual Name: _____

Phone Number: _____

Email Address: _____

Partnership Details - Confirmation deadline for Partnership for the 2022 event is June 30, 2022

Questions? Please contact Carlee Cindric, Event Manager – carlee@tourismpembertonbc.com

